

2018 – Present New York, NY	Anheuser-Busch, InBev Senior Creative Producer / Production Lead – draftLine <ul style="list-style-type: none"> Department Leadership & Business Management <ul style="list-style-type: none"> Develop & Manage production & post teams' capabilities for ABI's in-house agency Determine processes and staff needs for department's infrastructure & individual projects Implement best practices and manage workflows of dept. to brand marketing teams Build relationships with partners & vendors for optimized business model Executive Production <ul style="list-style-type: none"> Lead production with brand teams & key stakeholders for AB's North America Portfolio Responsible for all content & production related business affairs matters Contract & scope out budget, timeline, and manage work streams for projects Production Lead for commercial production of brand image & launch campaigns (TVC / OLV, Super Bowl), photography, experiential, virtual, and digital/social led productions Creative Leadership <ul style="list-style-type: none"> Collaborate with creative department in development for content concepts & execution Direct on-set and lead creative decision-making through post-production (video & photo)
Spring 2018 New York, NY	360i, a Dentsu Aegis Network Company Senior Studio Producer <ul style="list-style-type: none"> Handled all aspects of photo and video production including oversight of budgets, timelines, legal clearances, and management of outside vendors for production & post of branded content <ul style="list-style-type: none"> Clients Include: <i>Canon, Nespresso, Nestle, Champion</i>
2016 – 2018 New York, NY	VIRTUE Worldwide – The VICE Creative Agency (f/k/a Carrot Creative) Agency & Content Studio Producer <ul style="list-style-type: none"> Facilitated photo/video production needs from conception to completion <ul style="list-style-type: none"> Clients Include: <i>Unilever, Chipotle, Diageo, Estee Lauder, Netflix, Carl's Jr., N.Y. Yankees</i> Built multi-day large-scale productions, including: budget tracking, scheduling, talent negotiation Identified partners and needs for projects on both an individual and departmental level Worked with New Business team to develop budgets, schedules & capabilities for potential clients Oversaw & managed coordinators, associate producers and other members of content department
2013 – 2016 New York, NY	Al Jazeera America Media Network – Marketing / On-Air Promotions Associate Producer, Creative Services <ul style="list-style-type: none"> Part of network launch team that created standards and procedures for the day-to-day operations of the marketing & on-air promotions department, and managed post-production workflow Produced, wrote, and edited episodic promos for network programs from concept to final delivery Directed and shot video and photo on location for various department projects and network footage Liaised with marketing & production executives to create image campaigns for network brand goals Led daily communication with: Media Management, Ad Sales, Broadcast IT, Scheduling, Legal
2011 – 2013 Los Angeles, CA	NBCUniversal – NBC Entertainment Marketing Associate Producer <ul style="list-style-type: none"> Wrote, Produced, & Edited Launch Spots for Series' Campaigns (on-air promos and digital) Managed daily workflow and needs of NBC network On-Air Promotions Post Department Maintained all footage and assets for 15+ Network Series and 18+ Producers / Editors Coordinated the delivery and Q.C. of footage, spots, and graphics for 50+ promos per week
2010 – 2011 Los Angeles, CA	Kandoo Films, Inc. Office & Set P.A., Equipment Manager
Education	Emerson College Bachelor of Arts – Film Production, May 2010
Experience In	On-Set Production, Line Producing, Post-Production Supervision, Broadcast & Digital Content, B2B & B2C Marketing / Advertising, Content Strategy, In-House & Agency Companies, Startup & Corporate Structures, Creative Management, Project Planning
Interests	Passionate soccer fan; Love for family & friends, cooking/dining, travel, music, and good Movies & TV